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Idaho Funeral
Service Association
Quarterly Publication

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by the IFSA offices

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IFSA 2015 4th Qtr.

*It was almost Christmas time
There I stood in another line
Tryin' to buy that last gift or two
Not really in the Christmas mood
Standing right in front of me was
A little boy waiting anxiously
Pacing 'round like little boys do
And in his hands he held a pair of shoes
And his clothes were worn and old
He was dirty from head to toe
And when it came his time to pay
I couldn't believe what I heard him say
Sir, I want to buy these shoes for my mama, please
It's Christmas eve and these shoes are just her size
Could you hurry, sir, daddy says there's not much time
You see she's been sick for quite a while
And I know these shoes would make her smile
And I want her to look beautiful, if mama meets Jesus tonight
He counted pennies for what seemed like years
Then the cashier said, "Son, there's not enough here"
He searched his pockets frantically
Then he turned and he looked at me
He said, "Mama made Christmas good at our house
Though most years she just did without
Tell me sir, what am I going to do
Somehow I've got to buy her these Christmas shoes"
So I laid the money down, I just had to help him out
And I'll never forget the look on his face when he said
"Mama's gonna look so great"
I knew I'd caught a glimpse of heaven's love
As he thanked me and ran out
I knew that God had sent that little boy
To remind me what Christmas is all about.*

I hope this season finds all of you and your family with the choices of blessings. I know we all have a lot to be thankful for. We are all lucky enough to be able to provide service for a living, to truly reach out and help those in need. We all look forward with anticipation to a new year. I hope all of you will put this years convention on your schedule. We are working hard getting another good one put together. Looking forward to visiting most of you through out the coming months.

Yours truly,
Kerry Morrison

2015-2016 IFSA Officers

The 2015-2016 IFSA officers were elected and sworn in at the 2015 IFSA Annual Convention in McCall, Idaho on June 30, 2015. New IFSA President, Kerry Morrison, was sworn in by IFSA Past President, Eli Yates and Policy Board Representative, Steve Gordon. Vice president and second vice president were sworn in by Eli Yates.

IFSA Officers

President

Kerry Morrison
(208) 436-1800

Second Vice President

John Yraguen
(208) 442-8171

First Vice President

Kevin Bodily
(208) 522-7424

Past President

Eli Yates
(208) 664-3151

IFSA Trustees

Coeur d'Alene District

Eric English ('14-'19)
(208) 664-3143

South Central District

Dustin Godfrey ('13-'18)
(208) 944-3373

Eastern District

Brian Wood ('10-'15)
(208) 522-2751

Treasure Valley District

Charlie Grunig ('12-'17)
(208) 344-4441

Lewis & Clark District

Jason Harwick ('11-'16)
(208) 743-4578

Trustee At Large

Adam Krause
(208) 459-0833

**There's no telling how many miles
you will have to run while
chasing a dream.
-Author Unknown**

All in the Family

In Remembrance



Trudy Van Manen, 94, of Nampa, passed away peacefully at the home of her daughter and son-in-law in Nampa on Thursday, Nov. 12, 2015, surrounded by her loving family.

Trudy was born on May 8, 1921 in Holland where she was reared and educated. She married Tony Van Manen on July 17, 1947 in Holland. In July of 1949 they immigrated to the United States along with their son, John. They lived in Virginia, Michigan, and Southern California, moving to Nampa in 1962 where they purchased a dairy farm east of Nampa. Mom was a very devoted wife, mother, grandmother and great grandmother. She worked hard on the farm and then in 1972 received her L.P.N. license from Mercy Medical Center. For a number of years she worked as a nurse at the Idaho State School and Hospital. She really enjoyed her work there and caring for the residents. They later sold the farm and moved into town where they made their home. Our Dad passed away in 2008 and she continued to make her home in Nampa until 2013 when she moved to Grace Assisted Living. She enjoyed living at Grace and we are grateful for the care given by the staff that added to her quality of life. Among her many accomplishments were writing her book "Under the Shadow of His Wings", and being a computer wizard up until two weeks before her passing. She attended Centennial Baptist Church in Caldwell for many years, where her grandson, Tony, is pastor, until her health worsened and could no longer attend. For a number of years she enjoyed being part of a ladies group that called themselves the "Golden Girls." Mom was a very devoted Christian, serving the Lord faithfully all of her life.

Trudy is survived by her 6 children and their spouses, John and Debi Van Manen, Nampa; Adrian and Bonnie Van Manen, Oklahoma City, OK; Betty and Rob King, Nampa, Willy and Lewis Dean, of Nampa; Jeanie and Jon Haupt, Boise and Rachel and Garrett Miyouchi, Nampa; 22 grandchildren, 34 great grandchildren; a sister and brother-in-law, Atty and Jan Schouten and two brothers and sisters-in-law, Kees and Lucy Baars, and Gys and Hetty Baars, all in the Netherlands; a number of nieces and nephews in Europe; and her cousins, Evert and Dora Van Beek, Nampa; Swan Van Beek, Caldwell, Jeltje Van Beek, Nampa, and Jannie DeLeeuw, Ontario, Canada. She was also preceded in death by 2 infant sons and 2 sisters in Holland.

SAVE THE DATE!

Mark your calendars now
and plan to attend the



**Idaho Funeral Service Association
2016 Annual Convention**

June 19-21, 2016

Shore Lodge—McCall, Idaho

1- 800-657-6464



www.shorelodgemccall.com

www.mccallchamber.org

New Federated Insurance Logo

Federated Insurance recently updated their logo. If you need the logo in jpeg or png file format, please contact Kate at IFSA and she will forward it to you. Please delete any previous versions of the Federated Insurance logo you have on file/on your website and utilize the new one as to create your professional communications going forward.



IFSA Thanks Our Allied Members

<u>Batesville Company</u> (812) 943-7500	<u>Midwest Casket Company</u> (801) 328-9849
Lloyd Fledderman	Mick Skola
<u>Community Tissue Services</u> (208) 389-2194	<u>Precoa</u> (208) 629-6754
Sally Kurdy	Dennis Beverlin
<u>Federated Insurance Co.</u> (800) 527-5999	<u>Ric's Capital City Florist</u> (208) 377-0120
<u>FSN Funeral Homes</u> (807) 215-5444	Ric Martindale
Loranne Atwill	<u>SinoSource, International</u> (801) 589-0222
<u>Great Western Insurance Co.</u> (800) 621-5688	Jess Hunsaker
Chad Iverson (801) 557-4094	<u>The Dodge Company</u> (800) 443-6343
<u>LifeCenter Northwest</u> (425) 201-6656	Bill Martin (206) 953-0269
<u>Mathews Cremation Division</u> (800) 327-2831	Scott Whittaker (503) 313-7833
Michael Marganti x 126	<u>United Heritage Life Ins. Co.</u> (208) 475-0999
<u>Mathews NorthWest</u> (800) 426-6555	Patty Blaine
Scott Raines	<u>Wells Fargo Master Trust</u> (208) 393-5449
<u>Memorial Monuments & Vaults</u> (208) 888-2665	<u>WMS Financial Group</u> (303) 843-0782
Robert L. Chandler	Don Williams

Policy Board Report December 2015

The NFDA policy board meeting and 2015 International Convention in Indianapolis were very eventful and somewhat contentious with major changes adopted concerning the governance of NFDA.

In July of 2015 it was presented to the policy board that a major governance change be adopted by the National Funeral Directors Association. It had been twenty five years since any major changes had been made in the way NFDA was governed. This change was proposed because more state associations have become choice states in regards to membership in NFDA and State Associations. With so many members not belonging to their state associations but still belonging to NFDA it was felt by leadership that those members had no voice in the governance of our national association at the House of Delegates annual meeting during the convention. Each state was allotted a certain number of delegate votes, determined by the number of member firms in each state and appointed by each state association. This left some individual members of NFDA with no voice or representation in the governance.

The proposed changes would do away with the House of Delegates at the Annual Convention and implement a voting process, Voting shall be conducted by mail, by electronic means, or by any combination thereof, all as determined by the Board of Directors. Each Firm Member shall receive two (2) votes for each election which must be cast by the primary contact for the Firm Member listed in NFDA's current membership records. Each Individual Member shall receive one (1) vote for each election. A primary contact for a Firm Member shall also be provided a vote as an Individual Member in addition to the two (2) votes he or she may cast on behalf of the Firm Member. (I feel that this is the most significant change to the governance structure.)

There were several other changes to the bylaws that were adopted including changing the name of the executive board to the board of directors, the addition of a Professional Development Committee, the purpose of this committee would be to recruit, vet, and recommend qualified candidates for election to the Board of Directors. The role and responsibilities for the Policy Board would remain much the same, that being the conduit for information between the states and our national association

The proposed changes were adopted by a large margin during the House of Delegates. Idaho cast our votes in favor of the proposal.

If you have any questions about the changes that were adopted please feel free to call me.

Respectfully submitted,

Steve Gordon
Idaho Policy Board Representative

NFDA Spotlight

Double Your Impact This Giving Season

The [Funeral Service Foundation](#) is proud to take part in [Legacy.com's](#) first-ever matching gift initiative. Now through December 31, [Legacy.com](#) will match gifts to the Foundation, up to \$50,000! Your support will help continue the Foundation's 70-year legacy and allow it to respond to the needs of funeral service in real and meaningful ways through its mission to fund the projects and programs that support all of funeral service in building meaningful relationships in the community. [Double your impact today!](#)

Federated Insurance Helps Funeral Home Owners Educate Employees About Distracted Driving

Distracted driving is not just a serious problem, it's an epidemic. With each new mobile device introduced, the potential for behind-the-wheel distractions increases and so does a business' exposure to risk. Federated Insurance is very concerned about the persistence of this issue and how it can adversely affect your business. Worse yet is what you might stand to lose as a result of distracted driving. Federated Insurance, [an NFDA endorsed provider](#), has rejuvenated efforts to help owners address distracted driving.

Federated Insurance's new risk management program asks, "What is important to you?" It provides a sample mobile device policy, reminder posters and employee training materials, including a thought-provoking video and educational handout. It also presents information on technology solutions that can aid in restricting mobile device use in vehicles.

Federated Insurance is ready to help you and your business reduce distracted driving. Federated's marketing representatives will introduce clients to these resources, which they can use to create a driving policy or refine their company's current distracted driving risk management program. It's up to each of us to make it a priority to end distracted driving.

The lives of everyone important to us may depend on it.

For more information on this and Federated Insurance's other risk management programs or to locate your local representative, visit www.federatedinsurance.com or call 800-533-0472.

More than 5,800 attend the 2015 NFDA International Convention & Expo

Brookfield, Wis. – The National Funeral Directors Association (NFDA) 2015 International Convention & Expo, held October 18-21 in Indianapolis, Indiana, drew 5,831 total attendees (3,564 attendees and 2,267 exhibitor representatives). A total of 320 international attendees, representing 33 countries and territories, participated in the 2015 NFDA Convention. The Expo Hall featured 392 exhibiting companies which filled 115,338 square feet of space (963 10' x 10' booth spaces).

"We have heard so many positive comments about our 2015 NFDA Convention," said NFDA CEO Christine Pepper, CAE. "We had an exceptional slate of workshops that offered strategies to help attendees build profitable and thriving businesses that compassionately serve the bereaved. The Expo Hall was a highlight for many because, in addition to connecting with valued supplier partners, they also discovered

NFDA Spotlight

new products and services they can offer to families. From the Welcome Party at the Indiana State Museum to the closing party at Lucas Oil Stadium, our guests had many opportunities to network with their peers and experience the sites and sounds of Indianapolis.”

Arranger Training Program Will Debut in 2016

During the [Opening General Session](#), Christine Pepper announced that NFDA was developing a new arranger training certification program.

According to Pepper, the arrangement conference – regardless of the manner of final disposition – is the opportunity for funeral directors to help families tell their loved one’s story. The arrangement conference is where funeral directors need to convey the value of the funeral and build a connection of trust with families in order to help them plan meaningful funerals that honor their loved one and help them begin the healing process.

“Earlier this year, NFDA conducted a member survey and we asked them to identify the biggest challenge they face when meeting with families to plan a funeral,” said Pepper during the Opening Session. “The number one issue, identified by over 73 percent of respondents, was explaining the value of a funeral. In a world where some people no longer recognize the value of honoring their loved one through a funeral or celebration of life, it is our responsibility to reintroduce our families to those traditions and values.”

The arranger training program will debut in 2016 and is being developed by funeral directors. It will offer participants the tools they need to help families understand the value of the funeral, the

value of the funeral director and the value of the staff at a funeral home. The insights gained will help funeral professionals partner with family members to create meaningful services to honor the dead and help the living as they begin their personal grief journeys.

Giving Hearts

On Saturday, October 17, NFDA volunteers shared their time and talents with Greater Indy Habitat for Humanity.

Volunteers built storage sheds at two Habitat homes. The homes are being constructed for Maria Gilpin, a single mother of two who also cares for her disabled father, and Omar and Tenagne Nouredin, the parents of two children who came to the United States from Africa in 2012.

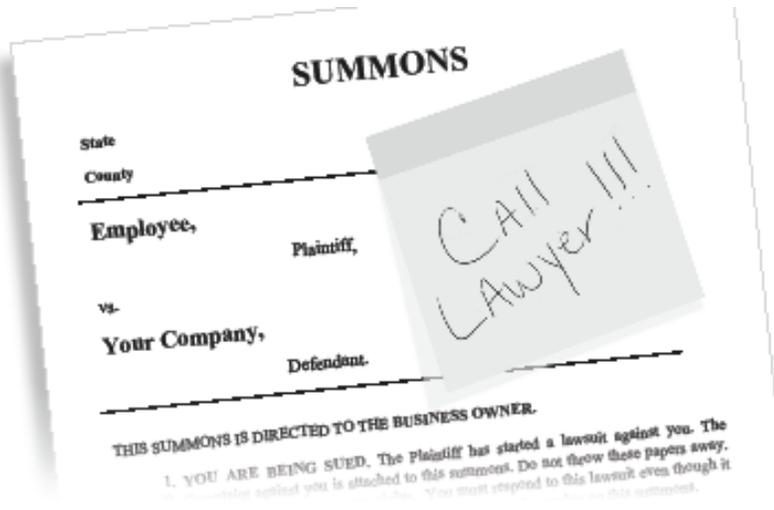
Thanks, in part, to the generosity of NFDA volunteers, the Gilpin and Nouredin families will realize the American dream of home ownership.

“Members of the funeral service community are compassionate, giving people,” said Pepper. “Habitat for Humanity is a wonderful organization, and I am so proud of our attendees’ and exhibitors’ generosity. Their time, talents and treasure will make a tremendous difference for Maria, Omar and Tenagne.”

A collection taken up at the Service of Remembrance yielded \$3,618 for Greater Indy Habitat for Humanity.



Proud Member
2015



Too Busy To Protect Your Business?

Even the best businesses can have claims. Contact your local Federated representative to learn more about employment practices tools, like sample harassment and discrimination policies, designed to help protect you and your employees.

Visit www.federatedinsurance.com to find a representative near you.

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calendar

2015

December 25 Christmas Day

December 31 New Year's Eve

2016

January 1 New Year's Day

January 11 IFSA Board Meeting

January 11 Treasure Valley District Meeting

January 12 State Board of Morticians Meeting

January 18 Martin Luther King Day

January 18 Idaho Human Right's Day

February 14 Valentines Day

March 4 Employee Appreciation Day

March 17 St. Patrick's Day

March 27 Easter Sunday

April 15 Tax Day

April 27 Administrative Professionals Day

June 19-21 IFSA Annual Convention

Please let IFSA know of events you'd like to add to the calendar)